

Best-Selling “Guerilla Marketing” Author Gives Investors United’s Pocket Pack High Marks

Al Lautenslager is a nationally recognized marketing expert and author of Amazon’s #1 business best-seller Guerilla Marketing in 30 Days, so when he speaks, he’s well worth listening to, and what he recently said about Investors United’s Creative Financing Pocket Pack is well worth keeping in mind.

Recently, Al spent a lot of time with the Pocket Pack. Here are some of his observations: “These cards make it fast and easy to learn so much valuable information. They’re better than any book I’ve seen on the subject. If you want to learn a lot, and quickly, read Ian and Charles Parrish’s Pocket Pack; it’s filled with great ideas...and a great value too!”

Not familiar with The Creative Financing Pocket Pack? Developed by Investors United founders Ian and Charles Parrish, it’s a deck of 55 colorful, oversized cards, each one exploring a creative financing idea that you can use to control real estate for profit. For example, Card #1 tells you how to “Control and Roll” to earn \$10,000 within 60 days. Card #12 shows how to use Self-Directed IRAs to profit tax-free. Flip to Card #38 and you’ll even learn how to use a “Turnaround Purchase” to get sellers to pay you!

Plus, the Pocket Pack includes a free 120-minute Audio CD featuring commentary and extra tips by Ian and Charles Parrish. And, you also get a companion booklet containing entertaining games and income-producing exercises to get those creative juices flowing.

If you haven’t checked out the Creative Financing Pocket Pack yet, stop by Investors United and ask Julia Kimball or Eric Polatty, our Directors of Admissions, to show you one. Even better, call 410.426.6000 and order your own Pocket Pack, companion booklet and free Creative Financing CD.

It only costs \$49, and as Al Lautenslager says, "That’s a great value.”