

FOR IMMEDIATE RELEASE

Investors United's Innovative Teleconferences Now Available as Podcasts

"It's taking a good idea and making it better." That's how Ian Charles Parrish, President, Investors United School of Real Estate describes the real estate investing school's decision to make their weekly investment teleconferences available as Podcasts.

"Each Monday from 7pm to 8pm, we host a free interactive teleconference featuring a guest expert in some area of real estate investing. Our members and other interested people call in to listen, learn, and participate.

"We post the name and topic of our guest on our web site, [Investors United.com/radio.shtml](http://InvestorsUnited.com/radio.shtml), and notify our database of nearly 6,000 names as well. Callers punch in an access code, and that's it.

"We've received a lot of compliments about the format and the content. In fact, the only complaints are that our Teleconferences are available to a limited number of callers (presently about 50.) Making the teleconferences available as Podcasts solves that problem.

"We've been approved by Apple for the Podcasts to be carried on iTunes. So now any subscriber can access our teleconferences wherever they have access to a computer, iPod, or mp3 player.

"It's like taping a conference call to play back later, but of course, there's no tape or tape player involved. It couldn't be easier or more convenient, and the technology makes investment education available to a new, younger demographic."

Parrish believes Investors United is the only local school with curriculum-related information available by Podcasts.

Established in 1980, Investors United School of Real Estate is America's first school for investment real estate. The campus is located at 6721 Harford Road in Baltimore.